

EVOLVE 2017 Schedule

Time & Period			
7:30 AM - 8:30 AM		Registration, Continental Breakfast and Vendor Time	
8:30 AM - 9:15 AM		Welcome - Garden City Ballroom	
Session 1		Harvest Room A	Harvest Room B
9:15 AM - 10:15 AM		Informed Delivery for Mailer Campaigns	Gather - Engage - Maximize: Why "YES" is just the first step in your Customer's Journey
			Cost of Addiction
10:15 AM - 11:00 AM		Vendor and Consultation Time	
Session 2		Harvest Room A	Harvest Room B
11:00 AM - 12:00 PM		The Top 10 Percent: 11 Tips to Improve Your Mail Center	Mentorship
			Mailer's Scorecard
12:00 PM - 1:15 PM		Lunch - Cliff Rucker - Garden City Ballroom	
1:15 PM - 2:00 PM		Vendor and Consultation Time	
Session 3		Harvest Room A	Harvest Room B
2:00 PM - 3:00 PM		Millennial Factor	Top 10 Mistakes of Mailpiece Design
			Employee Engagement
3:00 PM - 4:00 PM		Mark Fallon - The Power of Networking Garden City Ballroom	
4:00 PM - 5:00 PM		Prize Drawing/Social Hour - Garden City Ballroom	



Certification Tracks:

Mailing Professional

Informed Delivery - USPS Carrie Bornitz?

Mailer's Scorecard USPS Carl Rosengren

Top 10 Mistakes of Mailpiece Design - Linda England (Mail Piece Design Analyst)

Marketing (Gayle Teskey)

Management Professional

The Top 10 Percent: 11 Tips to Improve Your Mail Center

Employee Engagement - USPS Chrystine Faucher

Mentorship - USPS Joe Boyle EAP

Cost of Addiction in the Workplace
Millennial Factor USPS Joe Boyle EAP